

Do you know what to invest in?

Do you know what to invest in, or do you often ask successful people or consult financial publications to find what the best investments are?

Every time you wonder what you should invest in, the answer is always--without exception--to invest in yourself, or your human life value.

Your human life value is your own particular combination of knowledge, skills, and abilities—everything that you are when you take away all of your material resources. It is your character and integrity, your ability to think creatively and uniquely, your relationships, your faith—or the lack of each of these things. It is your knowledge and ability to shape materials and information in new ways that are valued and utilized by others and yourself.

The fact that you are asking what you should invest in tells you that your human life value is not sufficient to invest in anything without risk and with a basis in principle. If your human life value is developed enough, you would never have a need to ask the question.

The best investment you can ever make is to increase your human life value. Turn inward for personal improvement and your value will flow outward to those around you.